

DAY 1 AGENDA	THURSDAY, SEPTEMBER 14TH	
8:30am - 9:00am	Breakfast and Conference Registration	
9:00am - 9:20am	Opening Remarks Mark Morgan   SHERRILL MORGAN	
9:20am - 9:40am	Carrier Corner: A Review of the Latest Carrier Offerings Mike Williams   SHERRILL MORGAN	
9:40am - 10:20am	Wellness in the Workplace: Prioritizing Behavioral Health for a Resilient Workforce Faye Perkins   Swellness Wellness, LLC	MENTAL HEALTH FOCUS
10:20am - 11:00am	New Approaches to Medication Management Walter Hoff   A-S Medication Solutions	
11:00am - 11:20am	Our Services: Medicare, Life Insurance, Enrollment Platform & Booklets Mike Williams   SHERRILL MORGAN	SHERRIL SER POWE
11:20am - 11:40am	Our Services: Data Analytics through Deerwalk-Cedargate Terri Evans   Employer Advisory Services	
11:40am - 12:00pm	Our Services: Benefit Comparisons and Compliance Karen Naccarato   SHERRILL MORGAN	MORGAN CES HOUR
12:00pm - 1:00pm	Lunch and Exhibitor Meet & Greet	
1:00pm - 1:20pm	Understanding Captives: What are they and how do they work? Terri Evans   Employer Advisory Services	
1:20pm - 2:00pm	<b>Rx Drug Promotion Circa 1983 vis-a-vis 2023</b> How it Happens, Rx Benefit Vulnerability, Plan Sponsor Action Allan Zaenger   Pharmaceutical Horizons, Inc.	
2:00pm - 2:15pm	Break and Exhibitor Meet & Greet	
2:15pm - 2:55pm	Thriving While Surviving – 7 Ways to Grow Personally and Professionally in Stressful Times Joel McKenzie   American Fidelity	MENTAL HEALTH FOCUS
2:55pm - 3:35pm	Evolution of Worksite Employer Health Clinics Bernie Livers   Elyon Inc.	
3:35pm - 4:15pm	Equipping Communities in Response to Behavioral Health Needs Carol Baden   RecoveryOhio	MENTAL HEALTH FOCUS
4:15pm - 4:30pm	Closing	
6:00pm	1920's Themed Social Event at Ghost Baby	



DAY 2 AGENDA	FRIDAY, SEPTEMBER 15TH		
8:30am - 9:00am	Breakfast, Registration, and Exhibitor Meet & Greet		
9:00am - 9:10am	Opening Remarks Mark Morgan   SHERRILL MORGAN		
9:10am - 9:30am	Drug Importation: What Is It, How Does It Work, and Can It Save Me Money? Caroline Fraker   MedBen		
9:30am - 9:50am	The Impact of the Aging Population on Hospital Finances and Future Insurance Costs Kyle Brabender   St. Elizabeth		
9:50am - 10:20am	"Checked Out" and "Plugged In" for Better Health Elizabeth Atwell   Mental Health America of NKY & Southwest OH	MENTAL HEALTH FOCUS	
10:20am - 11:30am	Human Trafficking Forum: Understanding Human Trafficking in Our Hometown & Around the World Mukti International - Emma Hodge BLOC Ministries-Redeemed Homestead 5/14 Nepal	HUMAN TRAFFICKING FORUM	
11:30am - 12:10pm	The Legal Rundown: Updates on Regulatory Issues Lisa Stamm   SHERRILL MORGAN		
12:10pm - 1:00pm	Lunch & Closing Remarks		
1:00pm	Shuttle to Oktoberfest Zinzinnati		

## 10th Annual Healthcare Innovation Conference Social Events

## Wednesday, September 13th

Cocktail Reception at the Museum of Natural History and Science at the Cincinnati Museum Center 6:00 - 9:00pm \*Families are welcome to attend



## Thursday, September 14th

1920's Themed Party at Ghost Baby with Live Music (Bar located 4 floors underground) 6:00 - 9:00pm



## Friday, September 15th

Shuttle to Oktoberfest Zinzinnati (Shuttle will make loops between Oktoberfest, the Museum, and the Hilton) 1:00pm



There is no cost to register but registration is required. You can register at <u>www.sherrillmorgan.com/registration</u>. Parking is available at the Cincinnati Museum Center for conference attendees.